

CALIFORNIA CODE OF REGULATIONS
TITLE 11. LAW
DIVISION 1. ATTORNEY GENERAL
CHAPTER 16. ATTORNEY GENERAL REGULATIONS UNDER
MASTER SETTLEMENT AGREEMENT
WITH TOBACCO PRODUCT MANUFACTURERS
AND NON-PARTICIPATING TOBACCO PRODUCT MANUFACTURER LAW
(HEALTH & SAFETY CODE SECTIONS 104555-104557)

999.16 Certifying for Listing on Directory of Tobacco Product Manufacturers and Brand Families

(a) Certification Process

A Tobacco Product Manufacturer shall apply for listing on the Directory established by the Attorney General by submitting a complete, timely and accurate Certification with supporting documentation in the manner specified and on forms required by the Attorney General. A Tobacco Product Manufacturer and its Brand Families will not be listed on the Directory, or will be removed from the Directory, if the Tobacco Product Manufacturer or any of its Brand Families are not in full compliance with the terms and requirements of the Reserve Fund Statute, Revenue and Taxation Code section 30165.1 and any regulations adopted pursuant thereto.

(1) Timing: No later than April 30, 2004, all Tobacco Product Manufacturers whose Cigarettes are sold in California shall submit a completed CERTIFICATION FOR LISTING ON CALIFORNIA DIRECTORY (JUS-TOB1 rev. ~~3/04~~ 9/10, or “Certification”), with supporting documentation as specified.

After April 30, 2004, Tobacco Product Manufacturers which intend to sell Cigarettes in California shall complete and submit a Certification and be listed on the Directory prior to any sales in California.

Thereafter, all Tobacco Product Manufacturers listed on the Directory must execute and submit a Certification with supporting documentation on or before April 30th each year.

(2) Only Authorized Individuals Can Sign:

All forms required by these regulations shall be signed by an officer or other authorized individual of the Tobacco Product Manufacturer who certifies that the responses and disclosures in the forms are true and accurate and that the individual completing the forms is authorized to bind the Tobacco Product Manufacturer.

(b) Required Documentation: Tobacco Product Manufacturers must complete and submit the following documents with their annual Certification:

(1) All Tobacco Product Manufacturers must submit samples of packaging and labeling for all Brand Families and styles, their signed waiver of sovereign immunity pursuant to Section 999.24, any documents providing reasonable assurances pursuant to Section 999.27 if the manufacturer or its importers engage in delivery sales, and their completed Cigarette Brand Styles Authentication form pursuant to Section 999.29.

(2) Non-Participating Manufacturers (NPMs) must also submit:

(A) CERTIFICATION OF COMPLIANCE AND AFFIDAVIT BY NON-PARTICIPATING TOBACCO PRODUCT MANUFACTURER REGARDING DEPOSIT OF RESERVE FUNDS INTO ESCROW (JUS-TOB3 rev. 3/04 2/11, or “Certification of Compliance”); This form is required to comply with California’s Reserve Fund Statute (Health and Saf. Code, §§ 104555-104557). The CERTIFICATION FOR LISTING ON CALIFORNIA DIRECTORY (JUS-TOB1 rev. 3/04 9/10) required by Revenue and Taxation Code section 30165.1 does not replace this form (JUS-TOB3 rev. 3/04 2/11). Both forms must be filed on or before April 30th of each year, unless the NPM is required by regulation or directed by the Attorney General to submit this form (JUS-TOB3 rev. 3/04 2/11) more frequently.

(B) BRAND FAMILIES UNIT SALES SCHEDULE 1 (JUS-TOB4 rev. 2/04 2/11, or “Schedule 1”): This form is required to comply with California’s Reserve Fund Statute.

(C) NOTICE OF APPOINTMENT OF REGISTERED AGENT AND REGISTERED AGENT’S STATEMENT FOR NON-PARTICIPATING MANUFACTURER (JUS-TOB2 rev. 2/04 2/11): If a non-resident or foreign NPM is not registered to do business in California, the NPM shall complete, sign and file with the Attorney General a NOTICE OF APPOINTMENT OF REGISTERED AGENT AND REGISTERED AGENT’S STATEMENT FOR NON-PARTICIPATING MANUFACTURER (JUS-TOB2 rev. 2/04 2/11). (See 999.21 for requirements upon the termination of the appointed agent for service.)

(D) Copies of all current licenses, if any, issued by the Board pursuant to Division 8.6 (commencing with section 22970) of the Business and Professions Code.

(E) If the NPM is a corporation; (1) a current copy of its corporate charter or certificate of corporate existence or incorporation, and; (2) document(s) identifying officers and directors and each person who holds more than ten percent of the stock of such corporation.

(F) If the NPM is a partnership or association, a current copy of its articles of partnership or association, if any, or the certificate of partnership or association where required to be filed by any nation, state, county, or municipality.

(G) Documents filed under the federal Jenkins Act: Copies of all reports, if any, filed with the Board to comply with the Jenkins Act (15 U.S.C. 375) for sales in the preceding 12 months.

(H) For each Brand Family, a copy of the Federal Trade Commission's written approval of the annual cigarette health warning rotation plan prior to distribution in the United States (15 U.S.C. 1333).

(I) A copy of all certificates of compliance received by the NPM from the U.S. Department of Health and Human Services for the annual ingredient reporting required by the Federal Cigarette Labeling and Advertising Act (15 U.S.C.1335a).

(J) A copy of the NPM's current permit as a manufacturer or importer of tobacco products obtained from the United States Treasury, Tobacco Tax Bureau (TTB), formerly Bureau of Alcohol Tax and Firearms (BATF), pursuant to 26 U.S.C. Chapter 52, and regulations issued thereunder.

(K) For each Brand Family that is imported into the United States, copies of the following documents:

1. the sworn statement(s) of the original manufacturer that it will timely submit ingredients to the Secretary of Health and Human Services as required by 19 U.S.C. 1681a.
2. the importer's certificate(s) under penalty of perjury as required by 19 U.S.C. 1681a regarding the precise format of warnings and the rotation plan for health warnings.
3. the trademark holder's certificate(s) under penalty of perjury that it has not withdrawn consent to import into the United States as required by 19 U.S.C. 1681a OR the importer's certificate(s) under penalty of perjury that the trademark owner has not withdrawn consent to import into the United States as required by 19 U.S.C. 1681a.

(L) Copies of all the following forms completed by their importers as specified in section 999.25:

1. UNITED STATES IMPORTER DECLARATION ACCEPTING JOINT AND SEVERAL LIABILITY (JUS-TOB12 orig. 2/11)

2. NOTICE OF APPOINTMENT OF REGISTERED AGENT AND REGISTERED AGENT'S STATEMENT FOR IMPORTER (JUS-TOB13 orig. 2/11)

3. All current licenses issued by the Board pursuant to Division 8.6 (commencing with section 22970) of the Business and Professions Code to each United States importer who sell or will sell its cigarettes in California.

(M) All surety bonds posted as specified in section 999.26.

(N) All documents providing reasonable assurances pursuant to section 999.28.

(c) Changes in Ownership or Control Requiring New Certification

An NPM must submit a new CERTIFICATION FOR LISTING ON CALIFORNIA DIRECTORY (JUS-TOB1 rev. ~~3/04~~ 9/10) whenever there are changes in ownership or control, including but not limited to:

(1) Transfer of Ownership

Where there is a transfer of ownership of the business (including a change of any member of a partnership or association) of a Tobacco Product Manufacturer, the successor shall submit a new Certification within thirty (30) days after the transfer of ownership occurs.

(2) Change in Control of Corporation

Where the issuance, sale, or transfer of the stock of a corporation results in a change in the identity of the principal stockholders exercising actual or legal control of the operations of the corporation, the corporation shall submit a new Certification within thirty (30) days after the change occurs.

(3) Fiduciary Successor

When an administrator, executor, receiver, trustee, assignee, or other fiduciary takes over the business of a Tobacco Product Manufacturer as a continuing operation, such fiduciary shall submit a new Certification within thirty (30) days thereafter.

Note: Authority cited: Section 30165.1(o), Revenue and Taxation Code. Reference: Section 30165.1(b),(c), (f)₁ and (g), Revenue and Taxation Code.

999.17. Supplemental Certifications

(a) In those instances in which a supplemental Certification is required by Revenue and Taxation Code section 30165.1(b)(1) or section 30165.1(b)(2)(D), a Tobacco Product Manufacturer shall submit a supplemental CERTIFICATION FOR LISTING ON CALIFORNIA DIRECTORY (JUS-TOB1 rev. ~~3/04~~ 9/10) with the Attorney General no later than thirty (30) days prior to the specified changes.

(b) A Tobacco Product Manufacturer shall also submit a supplemental Certification where information in a previously submitted Certification or documents submitted along with the previously submitted Certification are is no longer accurate and complete. The supplemental CERTIFICATION FOR LISTING ON CALIFORNIA DIRECTORY (JUS-TOB1 rev. 3/04 9/10) must be submitted no later than thirty (30) days after the information has become inaccurate or incomplete.

(c) The Tobacco Product Manufacturer shall check the box marked “supplemental” at the top of the form, enter only the changed information and sign and date the form.

(d) The failure to timely submit supplemental Certifications may subject the Tobacco Product Manufacturer and its Brand Families to removal from the Directory.

Note: Authority cited: Section 30165.1(o), Revenue and Taxation Code. Reference: Section 31065.1(b), Revenue and Taxation Code.

999.24 Waiver of Sovereign Immunity by Manufacturers and Importers

(a) Every manufacturer and every importer of cigarettes for sale in California must either waive any sovereign immunity defense to enforcement by the Attorney General or the Board of Equalization of Division 8.6 (commencing with section 22970) of the Business and Professions Code, sections 104555 to 104557, inclusive, of the Health and Safety Code, Part 13 (commencing with section 30001) of Division 2 of the Revenue and Taxation Code, and regulations adopted to implement those statutes, or file a surety bond conditioned upon the performance by the manufacturer or importer of all its duties and obligations under those laws and regulations. The form and manner of any such waiver of sovereign immunity and surety bond must be acceptable to the Attorney General. If directed by the Attorney General, the manufacturer or importer shall include with its fully executed waiver a legal opinion from an attorney confirming that the person or persons executing the waiver have the requisite authority to waive the manufacturer’s or importer’s sovereign immunity defenses and that the waiver is effective and valid under all applicable federal, state, tribal and foreign laws.

(b) Every manufacturer and importer that may potentially assert tribal sovereign immunity defenses, or that is so directed by the Attorney General, shall complete a State of California WAIVER OF TRIBAL SOVEREIGN IMMUNITY BY NATIVE AMERICAN TRIBE (JUS-TOB9 orig. 2/11), hereby incorporated by reference, in order to waive sovereign immunity defenses. Manufacturers and importers that may potentially assert tribal sovereign immunity defenses include companies where any of the following is true:

- (1) the owner or operator is a Native American Tribe;
- (2) the owner or operator is a business enterprise of a Native American Tribe;
- (3) the business was formed by the Tribe pursuant to its constitution or laws; or

- (4) the business or any of its owners have asserted tribal sovereign immunity defenses in any other court or administrative actions brought by private individuals, state or federal officers or agencies, or any other foreign or domestic governmental entities.

(c) Every manufacturer located outside of the United States and every manufacturer and importer that is owned in any part by a state, federal, or any other foreign or domestic governmental organization or that is so directed by the Attorney General shall have their government's ambassador to the United States complete a State of California, WAIVER OF SOVEREIGN IMMUNITY BY GOVERNMENT-OWNED TOBACCO COMPANY (JUS-TOB10 orig. 2/11), hereby incorporated by reference.

(d) Every manufacturer and importer not described in (a) or (b) above shall complete California's STANDARD WAIVER OF SOVEREIGN IMMUNITY BY TOBACCO COMPANY (JUS-TOB11 orig. 2/11), hereby incorporated by reference. This includes, but is not limited to, manufacturers and importers that:

- (1) are owned by a member or members of an Indian or Native American tribe;
- (2) were formed by one or more members of a tribe;
- (3) were formed under an Indian tribal code; or
- (4) whose premises, including but not limited to, any manufacturing or storage facility of the manufacturer or its affiliate, including any importers, distributors, wholesalers, or retailers who distribute or sell cigarettes made by the manufacturer, are located on an Indian Reservation or other Indian Country.

(e) Every manufacturer and importer shall complete and attach a CIGARETTE (including roll-your-own tobacco) BRAND STYLE AUTHENTICATION INFORMATION (JUS-TOB8 orig. 9/10), hereby incorporated by reference, as required in section 999.29 to identify precisely the cigarettes or roll-your-own tobacco manufactured or imported and to enable the Attorney General and the Board of Equalization to verify the authenticity of the cigarettes or roll-your-own tobacco.

Note: Authority cited: Sections 30165.1(h) and (o), 30165.2(i), Revenue and Taxation Code; Sections 11110-11113, Government Code; Section 104557(c), Health and Safety Code; Section 13 of Article 5 of the California Constitution. Reference: Section 22979(a)(3) and (4), Business and Professions Code; Section 30165.1(c)(4) and (f)(4), Revenue and Taxation Code.

999.25 Declaration of Importer Accepting Strict, Joint and Several Liability

(a) As a condition for listing on the California tobacco directory, every non-participating manufacturer located outside the United States must submit a notarized declaration from each of

its importers into the United States of any of its brands that the importer accepts joint and several liability with the non-participating manufacturer for all escrow deposits due and for all penalties assessed in accordance with Article 3 (commencing with section 104555) of Chapter 1 of Part 3 of Division 103 of the Health and Safety Code, and for payment of all fees, costs, attorney's fees, penalties, and refunds imposed or required under section 30165.1 of the Revenue and Taxation Code, including, but not limited to, all refunds resulting from the removal of the manufacturer or any of its brand families from the directory. In the declaration, the importer shall appoint a resident agent for service of process in California. Finally, the manufacturer must affirm that it has caused every importer that will sell its cigarettes and tobacco products in this state to obtain and maintain a license as an importer pursuant to Division 8.6 (commencing with section 22970) of the Business and Professions Code.

(b) Every non-participating manufacturer must submit a notarized UNITED STATES IMPORTER DECLARATION ACCEPTING JOINT AND SEVERAL LIABILITY (JUS-TOB12 orig. 2/11), hereby incorporated by reference, completed and signed by each of its U.S. importers that will sell the manufacturer's cigarettes and tobacco products in California.

(c) Every non-participating manufacturer must submit a notarized NOTICE OF APPOINTMENT OF REGISTERED AGENT AND REGISTERED AGENT'S STATEMENT FORM FOR IMPORTER (JUS-TOB13 orig. 2/11), hereby incorporated by reference, completed and signed by each of its U.S. importer that will sell its cigarettes in California.

(d) Every non-participating manufacturer must submit copies of all current licenses issued by the Board of Equalization pursuant to Division 8.6 (commencing with section 22970) of the Business and Professions Code to each of its U.S. importers that sell or will sell its cigarettes and tobacco products in California.

Note: Authority cited: Sections 30165.1(h) and (o), 30165.2(i), Revenue and Taxation Code; Sections 11110-11113, Government Code; section 104557(c), Health and Safety Code; Section 13 of Article 5 of the California Constitution. Reference: Sections 30165.1(b)(3)(E) and (f)(4), Revenue and Taxation Code.

999.26 Surety Bonds

(a) Surety bonds executed by manufacturers and importers pursuant to Business and Professions Code section 22979 or Revenue and Taxation Code section 30165.1 must be issued by a surety corporation that is authorized to conduct business in this state. Business and Professions Code section 22979 requires manufacturers and importers that chose not to waive sovereign immunity defenses to post a surety bond in lieu of a waiver. Newly qualified and elevated-risk non-participating manufacturers must post surety bonds pursuant to Revenue and Taxation Code section 30165.1(c) (4).

(b) A non-participating manufacturer may be deemed to pose an elevated risk of non-compliance if:

(1) The non-participating manufacturer or any affiliate has failed to deposit the full amount due on a tobacco escrow obligation with respect to any state at any time within the past three (3) calendar years;

(2) Any state has removed the non-participating manufacturer or its brands or brand families or brands or brand families of an affiliate from the state's tobacco directory for noncompliance with a state tobacco escrow deposit or tobacco tax law within the past three (3) calendar years;

(3) Any state has litigation pending against, or an unsatisfied final judgment against, the non-participating manufacturer or any affiliate for escrow due or for penalties, fees, costs, refunds, or attorney's fees related to noncompliance with state tobacco escrow laws;

(4) The non-participating manufacturer sells its cigarettes or tobacco products directly to consumers via remote or other non-face-to-face means;

(5) A state or federal court has determined that the non-participating manufacturer has violated any tobacco tax or tobacco control law or engaged in unfair business practice or unfair competition;

(6) Any state has suspended or revoked the non-participating manufacturer's license to engage in any aspect of tobacco business;

(7) Any state or federal court has determined that the non-participating manufacturer has failed to comply with state or federal law imposing marking, labeling, and stamping requirements or requiring information to be affixed to, or contained in, the labels, markings, or packaging; or

(8) The non-participating manufacturer fails to submit or complete any required forms, documents, certification, or notices, in a timely manner or, to the satisfaction of the Attorney General or the State Board of Equalization.

(c) Manufacturers and importers shall post the required surety bond by using the CALIFORNIA TOBACCO MANUFACTURER AND IMPORTER SURETY BOND (JUS-TOB14 orig. 2/11), hereby incorporated by reference. Surety bond forms must also be signed by an attorney-in-fact or by a representative of the bonding company.

(d) Surety bonds must indicate the name of the manufacturer or importer as shown on the license issued by the Board of Equalization. For a limited partnership, the names of the general partners and the name of the limited partnership must also be shown. For partnerships, the names of the partners must be shown.

(e) Surety bonds shall be posted by a corporate surety in an amount equal to the greater of fifty thousand dollars (\$50,000) or the amount of escrow the manufacturer in either its current or predecessor form was required to deposit as a result of the largest of its most recent five (5)

calendar years' sales in California. The bond shall be written in favor of the State of California and shall be conditioned on the performance by the non-participating manufacturer or its United States importer that undertakes joint and several liability for the manufacturer's performance, in accordance with subparagraph (E) of paragraph (3) of subdivision (b) of section 30165.1 of the Revenue and Taxation Code, of all its duties and obligations under this section and Article 3 (commencing with section 104555) of Chapter 1 of Part 3 of Division 103 of the Health and Safety Code and payment of all state taxes for the sale or distribution of cigarettes and tobacco products in this state during the year in which the certification is filed in the next succeeding calendar year. The bond may be drawn upon by the Attorney General to cover unsatisfied escrow obligations, tax obligations, claims for penalties, claims for monetary damages, and any other liabilities that are subject to the licensee's claim of sovereign immunity against enforcement of the laws specified above.

Note: Authority cited: Sections 30165.1(h) and (o), 30165.2(i), Revenue and Taxation Code; sections; Sections 11110-11113, Government Code; section 104557(c), Health and Safety Code; Section 13 of Article 5 of the California Constitution. Reference: Section 22979(a)(4), Business and Professions Code; Sections 30165.1(c)(4)(B) and (c)(4)(C)(iv), Revenue and Taxation Code.

999.27 Reasonable Assurances of Compliance & Compliance by Delivery Sellers

(a) Reasonable Assurances of Compliance by Manufacturers and Importers:

Pursuant to Revenue and Taxation Code section 30165.1(c)(2)(E), neither a manufacturer nor a brand family will be included or retained on the California tobacco directory if the manufacturer or its importer engages in delivery sales and fails to provide reasonable assurances to the Attorney General that the delivery seller has complied with all the federal and state laws specified in (b), below, including all tax-stamping, marking and labeling requirements and any other state laws applicable to the sale and distribution of tobacco products. Reasonable assurances include, but are not limited to:

(1) voluntarily providing a surety bond that meets or exceeds the terms of the surety bond specified in 999.26, above;

(2) entering into an enforceable agreement, compact or treaty with their distributors and the Attorney General to:

(A) sell only to and through entities that are licensed pursuant to Division 8.6 (commencing with Section 22970) of the Business and Professions Code and distributors that are also licensed to affix California cigarette tax stamps pursuant to Revenue and Taxation Code sections 30140 or 30140.1, and;

(B) purchase, possess and sell only cigarettes whose brand families are listed on the California Tobacco Directory and purchase such cigarettes directly from the manufacturers listed on the California Tobacco Directory.

(3) entering into an enforceable agreement, compact or treaty with the Attorney General and the Board of Equalization to:

- (A) place on each pack of cigarettes or tobacco products sold in California a unique serial number, in standardized form, which identifies the tobacco product's manufacturer and the location and date of manufacture so as to enable the Attorney General and the Board of Equalization to track and audit compliance by the manufacturer, and;
- (B) stipulate to pay penalties to the Board of Equalization of four (4) times the state taxes that should have been paid and penalties to the Attorney General of four (4) times the escrow deposits that should have been made to comply with Health and Safety Code section 104557, on any authentic cigarettes seized by law enforcement agencies in California for failure to affix any California tax stamps, pay any California taxes or make any escrow or other payment obligations, including, but not limited to, sections 104555 to 104557, inclusive, of the Health and Safety Code, for violations of Revenue and Taxation Code section 30165.1 or noncompliance with the laws specified in (b) below or any implementing regulations. Authenticity will be determined by the Attorney General, including through the use of the authentication information provided by the manufacturer on its CIGARETTE BRAND STYLE AUTHENTICATION (JUS-TOB8 orig. 9/10), as required in section 999.29.

(b) A person may engage in delivery sales of cigarettes or tobacco products to a person in California only after the delivery seller registers with the Attorney General by providing a copy of the completed Prevent All Cigarette Trafficking (PACT) Act registration form (ATF Form 5070.1 or successor form) filed with the U.S. Attorney General and provides further reasonable assurances to the satisfaction of the Attorney General that all of the following conditions are met:

- (1) The delivery seller fully complies with all of the requirements of Chapter 10A (commencing with section 375) of Title 15 of the United States Code, otherwise known as the Jenkins Act, including, but not limited to, registering with the Board of Equalization and filing all reports of sales of cigarettes and tobacco products into and in California with the Board of Equalization;
- (2) The delivery seller obtains and maintains any applicable licenses under Part 13, Division 2 of the Revenue and Taxation Code and Division 8.6 (commencing with Section 22970) of the Business and Professions Code, as if the delivery sales occurred entirely within this state, including obtaining and maintaining a distributor's license in compliance with Revenue and Taxation Code sections 30140 or 30140.1 so that the delivery seller is authorized to affix, and does affix, cigarette tax stamps to all cigarettes that it sells or distributes, or remits tax on all roll-your-own tobacco distributed in this state, as well as a license pursuant to Business and Professions Code section 22975;

(3) In the case of a delivery seller that is an importer that has accepted joint and several liability with a manufacturer pursuant to section 999.25, above, the delivery seller complies with any applicable state law that imposes escrow or other payment obligations on tobacco product manufacturers, including, but not limited to, sections 104555 to 104557, inclusive, of the Health and Safety Code;

(4) The delivery seller timely files a copy of its monthly report of its delivery sales of cigarettes and tobacco products to consumers in this state with the California Attorney General when it files with the Board of Equalization. The report must be filed by the 21st day of the month following the month of sale; and

(5) Pursuant to Business and Professions Code section 22980.1, if the delivery seller sells to a retailer, wholesaler, or distributor, the delivery seller agrees to sell only to a retailer, wholesaler, or distributor that is licensed by the Board of Equalization pursuant to Division 8.6 (commencing with section 22970) of the Business and Professions Code.

Note: Authority cited: Sections 30165.1(h) and (o), 30165.2(i), Revenue and Taxation Code; Sections 11110-11113, Government Code; Section 104557(c), Health and Safety Code; Section 13 of Article 5 of the California Constitution. Reference: Sections 30101.7(d) and 30165.1(c)(2)(C) and (E), Revenue and Taxation Code; Section 22980.1, Business and Professions Code; Chapter 10A (commencing with Section 375) of Title 15 of the United States Code, including specifically 15 U.S.C. section 376a(a)(3) and (4), and (d).

999.28 Reasonable Assurances of Compliance by Non-Participating Manufacturers

(a) As a condition for listing on the California tobacco directory, a non-participating manufacturer must provide reasonable assurance to the Attorney General that it will comply with Revenue and Taxation Code sections 30165.1, 30165.2, and Article 3 (commencing with section 104555) of Chapter 1 of Part 3 of Division 103 of the Health and Safety Code. The Attorney General may require non-participating manufacturers to provide reasonable assurance of compliance as a result of any concerns about the business plan, business history, trade connections, compliance and payment history in California, or any other state of the manufacturer or company or any of the company's principals. Reasonable assurances include, but are not limited to:

(1) Voluntarily providing a surety bond that meets or exceeds the terms of the surety bond specified in 999.26, above;

(2) Entering into an enforceable agreement, compact or treaty with their distributors and the Attorney General to:

(A) sell only to and through entities that are licensed pursuant to Division 8.6 (commencing with Section 22970) of the Business and Professions Code and distributors that are also licensed to affix California cigarette tax stamps pursuant to Revenue and Taxation Code sections 30140 or 30140.1, and

(B) purchase, possess, and sell only brand families that are listed on the California Tobacco Directory and purchase those listed brand families directly from the manufacturers listed on the California Tobacco Directory;

(3) Entering into an enforceable agreement, compact, or treaty with the Attorney General and the Board of Equalization to:

(A) Place on each pack of cigarettes or tobacco products sold in California a unique serial number, in standardized form, which identifies the tobacco product's manufacturer and the location and date of manufacture so as to enable the Attorney General and the Board of Equalization to track and audit compliance by the manufacturer, and

(B) Stipulate to pay penalties to the Board of Equalization of four (4) times the state taxes that should have been paid and penalties to the Attorney General of four (4) times the escrow deposits that should have been made to comply with Health and Safety Code section 104557, on any authentic cigarettes seized by law enforcement agencies in California for failure to affix any California tax stamps, pay any California taxes or make any escrow or other payment obligations, including, but not limited to, sections 104555 to 104557, inclusive, of the Health and Safety Code or noncompliance with the laws specified in (b) below. Authenticity will be determined by the Attorney General, including through the use of the authentication information provided by the manufacturer on its CIGARETTE BRAND STYLE AUTHENTICATION INFORMATION (JUS-TOB 8 orig. 9/10) as required in section 999.29.

(b) If a non-participating manufacturer or its importer engages in delivery sales, the manufacturer must post a surety bond pursuant to 999.26(b)(4). In addition, if the manufacturer or its importer engages in delivery sales, the manufacturer or its importer must provide reasonable assurances to the Attorney General that the delivery seller has complied with all the federal and state laws specified in 999.27(b), including the federal Jenkins Act, licensure under Revenue and Taxation Code sections 30140 or 30140.1, as well as licensure under Business and Professions Code section 22975, the escrow obligations of Health and Safety Code section 104555 *et seq.* all tax stamping, marking, and labeling requirements and all states laws applicable to the sale and distribution of tobacco products.

Note: Authority cited: Sections 30165.1(h) and (o), 30165.2(i), Revenue and Taxation Code; Sections 11110-11113, Government Code; Section 104557(c), Health and Safety Code, Section 13 of Article 5 of the California Constitution. Reference: Sections 30101.7(d), 30165.1(c)(2)(C) and (E), Revenue and Taxation Code; Section 22980.1, Business and Professions Code; Chapter 10A (commencing with Section 375) of Title 15 of the United States Code, including specifically 15 U.S.C. section 376a(a)(3) and (4), and (d).

999.29 Cigarette Brand Styles Authentication Information for New Brand Styles and As Directed by the Attorney General

(a) As a condition for listing on the California tobacco directory, a tobacco product manufacturer shall complete and submit a CIGARETTE BRAND STYLE AUTHENTICATION (JUS-TOB8 orig. 9/10) along with samples of the packaging for any new or revised, updated, or changed brand style the tobacco product manufacturer intends to be sold in California and whenever the manufacturer is directed by the Attorney General to do so. A revised, updated, or changed brand style includes, but is not limited to, any changes to the packaging, labeling, carton UPC Codes, pack UPC Codes or markings. A tobacco product manufacturer and its brand families will be removed from the California tobacco directory if the manufacturer fails to complete and submit, as ordered by the Attorney General, a CIGARETTE BRAND STYLE AUTHENTICATION INFORMATION (JUS-TOB8 orig. 9/10), to the satisfaction of the Attorney General within 30 days of the request. The failure to complete and submit the form as directed by the Attorney General shall constitute a refusal to produce a document or other evidence, without good cause, under Revenue and Taxation Code section 30165.1(q)(2).

(b) A manufacturer submitting a CIGARETTE BRAND STYLE AUTHENTICATION (JUS-TOB8 orig. 9/10) pursuant to this rule shall also file a supplemental certification pursuant to section 999.17.

Note: Authority cited: Sections 30165.1(h) and (o), 30165.2(i), Revenue and Taxation Code; Sections 11110-11113, Government Code; Section 104557(c), Health and Safety Code; Section 13 of Article 5 of the California Constitution. Reference: Section 30165.1(c)(2)(C) and (E), (g)(4), (q)(2), Revenue and Taxation Code.